

# *Altamont Chamber of Commerce Newsletter*

## *August 2011*

*It will soon be fall and time for the 9<sup>th</sup> Annual Schuetzenfest 5K run/walk which is sponsored by the Altamont Chamber of Commerce. The date for this event is Saturday, September 17<sup>th</sup>. In past years, we have had sponsors and listed the names of each on the back of the event shirts which are given to each participant. **This year we are going to print sponsor logos on the back of the shirts!** Space will be limited so don't delay.*

*Last year, we had 50 shirts printed.*

*What that means to you . . . your name is being worn by 50 individuals in several area communities and seen numerous times a year. What great and inexpensive advertising. Also this year, if you as a business person would like to order any shirts without having to do the run/walk you can do so. The cost will be \$9.00. When turning in your sponsorship money indicate the number of shirts you would like ordered as well as the sizes.*

*With the proceeds of the 5K run/walk, the Chamber of Commerce places your donation back into the communities by helping individuals and businesses with advertising, events and scholarships.*

*This year a sponsorship donation will be **\$35.00** per business. This is the same as last year. A small fee for a T-shirt's life span worth of advertising and the knowledge that through that donation you will be helping your community. The Chamber is working hard (new website, newsletters, speakers, special events) to help our businesses thrive, hence our community thrive.*

*If you choose to be a sponsor this year, you can mail your payment to the Altamont Chamber of Commerce at PO Box 141 or turn or you can drop it off at **Dr. Steve Bailey's office**. Please make checks payable to the Altamont Chamber of Commerce. **Please return to us by August 26th** to ensure your name is added to the list of sponsors. Your business logo should be submitted on printed stationery or you can email it to Dr. Bailey in JPEG format. Business card sized logos would be appreciated.*

*If you have any questions, please feel free to contact anyone on the committee:*

*Steve Bailey - [dr.bailey@frontier.com](mailto:dr.bailey@frontier.com)*

*Emily Miller - [emilymiller2003@yahoo.com](mailto:emilymiller2003@yahoo.com)*

*Terri Beal - [tebeal@yahoo.com](mailto:tebeal@yahoo.com)*

*Dave & Kathy Corder - [dcorder@mchsci.com](mailto:dcorder@mchsci.com)*

*Karen Hille - [khille@mchsi.com](mailto:khille@mchsi.com)*

*Brenda Geiselman - [secretary@altamontchamber.com](mailto:secretary@altamontchamber.com)*

Altamont Chamber of Commerce

is again sponsoring the

# Scheutzenfest 5K

## Run/Walk



Saturday, **September 17**

Altamont, IL

**\$15** early entry,

(early entry deadline is September 6th)

**\$20** day of race

**Registration at 7:30 am at Altamont  
Community High School  
Race to begin at 8:00 am**

Watch local papers for registration forms or

**Call 618-483-3838**

We would like to invite you to attend the 9<sup>th</sup> Annual 5K run/walk. It is sponsored by the Altamont Chamber of Commerce, celebrating our beloved Schuetzenfest.

It is scheduled for September 17<sup>th</sup>. Registration begins at 7:30 a.m. at the Altamont Community High School Parking Lot. The race will start at 8:00 a.m. Each pre-registered participant will be provided a **newly designed** t-shirt with prizes awarded to the top three winners in each category.

Please fill out the entry form below. Send the form and the entry fee to:

Altamont Chamber of Commerce, PO BOX 141, Altamont, IL 62411 by September 1st. If you have any questions, please call **Steve Bailey at 618-483-3838**.

Included is a flier promoting this event, please feel free to share it with you friends and/or display it. Thank you and we hope to see you September 17<sup>th</sup>

Official Entry Form

Chamber of Commerce Schuetzenfest

5K Run/Walk

Saturday, September 17<sup>th</sup>

Name: \_\_\_\_\_ Age \_\_\_\_\_ Sex \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Shirt Size: All Adult SM                      MED                      LG                      XL

I, myself, executors, administrators and assigns, do hereby release and discharge the City of Altamont, The Schuetzenfest Corporation, the Altamont Chamber of Commerce and all co-sponsors from all damage, demands or liabilities of any kind arising from my participation in this event.

Signature: \_\_\_\_\_

Entry Fee:

\$15 Early Entry – deadline, Sept. 6                      \$20 Day of Race

Disclaimer: If not registered by deadline, we cannot guarantee you will receive a shirt.

### **New Board Members**

Deb Frailey and Jeff Fritchtnitch have joined the Altamont Chamber of Commerce Board of Directors. Also joining the Chamber of Commerce is Brenda Geiselman as Administrative Assistant.

### **“Altamont: A Community of All Seasons”**

After the summer flowers have faded throughout the town, let’s add some fall color to the area. Use your imagination with mums, pumpkins, gourds and maybe even a scarecrow. We continue to have visitors pulling into town and why not make the streets look inviting? Have some fun with this and spruce up your store front or office.

### **Wine Tasting at the Wright House**

Don’t forget to mark your calendars for the annual wine tasting event to be held on the Wright house property on September 17<sup>th</sup> from 11:00am to 6:00pm. More exciting details to follow.

## **First Mid-Illinois Bank & Trust to Offer Commercial Interest Checking Account to All Business Customers**

(Mattoon, Ill.) As the result of recent regulatory changes that took effect July 21, 2011, First Mid-Illinois Bank & Trust, N.A., is rolling out a commercial interest business checking account that provides interest for all its business customers effective August 1.

“While the interest rates starting out are modest,” Clay Dean, Senior Vice President of Business Development at First Mid, said, “they will be substantially more than the 0% that other banks are currently paying their commercial depositors.” Dean was part of the team that developed the account and served as a member of the Regulation Q Working Group sponsored by the American Bankers Association. The group included many community banks and larger global institutions such as Goldman Sachs, Citigroup and Chase.

### **Positive News for Business Customers**

Up until the recent regulatory change, only sole proprietors and non-profits could be paid interest on deposits. Larger commercial depositors could only receive an “earnings credit” that was based upon the amount of funds on deposit. Now, First Mid offers *all* businesses the opportunity to earn interest with its commercial interest checking account. They are also bundling this account with other services to add even more value for their customers such as debit cards, online business banking, bill pay, ACH origination and more.

“Part of the original intent of the prohibition against paying interest was to encourage a more stable base of bank deposits and to discourage banks from making risky investments in order to achieve a more competitive rate of return,” Dean continued. “We believe the regulatory change will help community businesses in these challenging economic times.”

### **Legal Changes Resulting from the Dodd-Frank Act**

As of July 21, Regulation Q was repealed. As a result, there is no longer a prohibition against payment of interest on demand deposits (Regulation Q) as mandated by §627 of Title VI of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (“Dodd-Frank Act”).

Specifically, the Dodd-Frank Act repeals §19(i) of the Federal Reserve Act, §18(g) of the Federal Deposit Insurance Act, and part of §5(b)(1)(B) of the Home Owners’ Loan Act.

### **About First Mid**

A subsidiary of First Mid-Illinois Bancshares, First Mid is headquartered in Mattoon, Illinois, and has assets of more than \$1.5 billion. First Mid provides comprehensive banking, trust and wealth management services through its operating subsidiaries First Mid-Illinois Bank & Trust, N.A., and First Mid Insurance Group. It operates banking centers and ATMs in over 25 communities in Illinois. More information about First Mid is available at [www.firstmid.com](http://www.firstmid.com).

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***For more information or an interview, please contact:***

Mandy Lewis, VP, Director of Marketing at First Mid-Illinois Bank & Trust  
(217) 258-0675

### **ALTAMONT GARDEN CLUB**

The Altamont Garden Club will be hosting a Fall Festival on Saturday, September 10<sup>th</sup> at Schmidt Park from 2:00pm to 6:00pm. The chairperson is Lois Frost with a committee of Bev Kopplin, Nancy Byers, Diana Turner and Carol Laue. There will be games and activities for the children with prizes and trophies, photos with a scarecrow, a silent auction, a chili cook-off, children IDing by the Altamont Police. The Garden club will also be selling mums and pumpkins. The members of the Garden Club are planning a fun-filled day for all. If your business would like to be involved, contact Lois Frost.

## **ALTAMONT CHAMBER OF COMMERCE**

### **BUSINESS AFTER HOURS**

#### **HOSTED BY**

### **ALTAMONT COMMUNITY UNIT SCHOOL DISTRICT #10**

Altamont Community Unit School District will host the Chamber of Commerce's September After Hours program on Wednesday, September 7, 2011 from 5:00 p.m. to 7:00 p.m.

The event will be held at Altamont High School and will offer tours and updates of the newly renovated High School building.

Light hors d' oeuvres and drinks will be provided by Honeywell Corporation, construction managers for the project. Altamont Community Unit School District #10 hopes that you will plan to attend.

#### **INSPIRATIONS VINYL**

Inspirations Vinyl will be celebrating their one year in business anniversary on August 17, 2011. Stop in and check out all the different services they offer such as; large format printing, signage, crafts, witches brooms, and much, much more.



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• Yard Signs • Billboards •  
• Vehicle Graphics •  
• Cars • Trucks • Motorcycles • Boats •  
• Large Format Printing •

## **CALENDAR OF EVENTS**

### **Altamont Garden Club Fall Festival**

Saturday, September 10<sup>th</sup> 2:00pm – 6:00pm

### **Altamont Schuetzenfest – 5K run/walk**

Saturday, September 17<sup>th</sup>

### **Wright house Wine Tasting**

Saturday, September 17<sup>th</sup> 11:00am – 6:00pm

### **Altamont Chamber of Commerce Banquet**

Saturday, October 22<sup>nd</sup>



